2020 PROSPECTUS

IHIA INTERNATIONAL SYMPOSIUM

WASHINGTON, DC

AUGUST 9 -14, 2020

HYATT REGENCY WASHINGTON ON CAPITOL HILL

REGISTER ON IHIA.ORG

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ABOUT IHIA

The International Homicide Investigators Association (IHIA) was founded during a 1988 Violent Crime Apprehension Program (ViCAP) Conference sponsored by the FBI in Quantico, Virginia.

This Symposium will be a valuable opportunity to network with law enforcement representatives from the United States and other countries around the world. This Symposium provides state of the art training to attendees, who number in excess of 300. This is an excellent opportunity for you, the supplier, to interface directly with these professionals.
We would be honored if you would support the organization by exhibiting, advertising or sponsoring the International Homicide Investigators Association's 27th Annual Symposium in Washington DC, August 9 - 14, 2020.

2019 ATTENDEES: 312

HOTEL INFORMATION

Hyatt Regency Washington On Capitol Hill

400 New Jersey Ave NW,
Washington, DC 20001

Hotel discounted group rate can be found by visiting the link at https://www.hyatt.com/en-US/group-booking/WASRW/G-INVE or calling **(800) 233-1234**
Hotel rate is $179.00 per night plus 14.95% tax.
Hotel discount deadline is **July 9, 2020.**

DEMOGRAPHICS

The International Homicide Investigation Association (IHIA) is the world's largest and fastest growing organization of homicide and death investigation professionals.

With representatives in every U.S. state and nations on six continents, the membership includes highly respected death and homicide investigators, criminal behaviorists, forensic scientists, crime scene technicians, crime and intelligence analysts, prosecutors, and others, many of whom are considered among the foremost experts in their respective fields and disciplines.

By bringing all disciplines together under one umbrella organization, the IHIA nurtures inter-agency cooperation, professional interactions, and increased communication.

The diversity of IHIA's membership greatly enhances the organization's capability to successfully address the myriad of demanding issues facing homicide and death investigators in today's world.

Attendees represent the following agencies at the Federal, State, Local, and International level:

- Investigative division decision makers
- Investigative unit managers
- Investigative unit supervisors (first line supervisors)
- Investigators
- Analysts
- Medicolegal professionals, Coroners, Pathologists, Medical Examiners
- Prosecutors
- Elected District Attorneys
- Forensic Scientists
- Crime Scene investigators

2019 SPONSORS/EXHIBITORS

WE APPRECIATE THE SUPPORT OF OUR 2019 EXHIBITORS AND SPONSORS:

Aftermath
Specialists in Trauma Cleaning & Biohazard Removal

BERLA

BODE TECHNOLOGY

CRIMECENTER SOFTWARE

Cellebrite

CARDINALPEAK

DNA LABS INTERNATIONAL

DATELINE

Cybergenetics

LexisNexis® RISK SOLUTIONS

Leica Geosystems

foster + freeman
Improving the Quality of Forensic Evidence

NITV FEDERAL SERVICES

Mitotyping Technologies
a division of SoftGenetics

NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN®

OIC Advance

RISS

signature science LLC

Snapshot DNA ANALYSIS

WICKLANDER-ZULAWSKI & ASSOCIATES, INC.

SRN STOP RUBBERNECKING
PRIVACY · SAFETY · SECURITY BARRIERS
"When privacy is critical"

VEROGEN

EXHIBITS

SPECIAL EXHIBIT PACKAGE

- **One (1) Table Package with Amenities**
- **One (1) Conference Guide Advertisement**
  - **Full page inside**
- **One (1) Tote Bag Insert**
- **Co-Sponsor of the Event of your Choice**
- **Includes all sponsorship recognition**

$4,000

THE EXHIBIT HALL

Exhibit Booth $900

10 x 10 Exhibit Space Includes skirted 6' x 30" table and two chairs. The exhibit area will be pipe/draped and carpeted. Power is available for purchase.

Set-Up Schedule
Sunday, August 9 • 11:00 a.m. to 3:30 p.m.
Exhibitor Meeting will commence at 3:45 p.m. in the exhibit hall. Attendance is required.

Exhibit Schedule
Sunday, August 9 • 4:00 p.m. to 7:00 p.m.
Monday, August 10 • 9:00 a.m. to 5:30 p.m.
Tuesday, August 11 • 9:00 a.m. to 5:30 p.m.

Coffee and pastries will be served at 7:00 a.m. on Monday in the exhibit hall. Please feel free to join our attendees from 7:00 - 9:00 a.m. each morning for coffee however manning your booth is not required.

Tear Down Schedule
Tuesday, August 11 • 5:30 p.m. to 7:00 p.m.
schedule is subject to change at anytime

SYMPOSIUM SPONSORSHIPS

Sponsorship is a great way to promote your brand to IHIA attendees, and your contributions help us to provide maximum exhibit hall exposure.

All sponsorships will include website acknowledgement with company logos cited in the sponsorship section. Appropriate recognition in the onsite Program Guide as well as onsite will also be provided.

SPONSORSHIPS

SPEAKER SPONSOR

Speaker Sponsorship is available to those companies wishing to support and make an impact at this conference. Custom quotes are available to interested companies. This sponsorship is intended to cover speaker travel, per diem, and honorarium. Your company name will be prominently displayed as a sponsor of the speaker during their presentations and through the conference itself.

SUNDAY OPENING RECEPTION

Welcome all attendees as they join us in the exhibit hall on registration day. Address the attendees for three minutes to welcome them to the event (full sponsorship required).

THURSDAY COMEDY NIGHT

Sponsorship of comedy night will award you with guaranteed attention. Your company logo will be displayed at the event along with the IHIA Symposium official logo. Address the guests of the evening for up to five minutes (full sponsorship required).

NETWORKING HOUR

Tuesday Evening is **NETWORKING TIME!** Treat our attendees by buying the first round! We always go somewhere fun and want YOU to have the credit.

KEY CHAIN THUMB DRIVES

Each attendee will be provided a thumb drive with approved training material. With sponsorship of this item, each sponsor may place any marketing material (with 4 GB or up) on the drive and the sponsors logo will be placed on the outside of the drive.

LANYARDS

Each attendee will receive a lanyard for their badge to wear around their necks. This is a tangible asset and a perfect marketing tool to promote your company name. EVERYONE is required to wear one at this event.

DONATIONS

Platinum Sponsor $10,000+
Gold Sponsor $5,000 -$9,999
Bronze Sponsor $2,500 - $4,999

**Co-sponsorship with non-competitive companies is acceptable. Sponsorships are based on 250 people. Sponsorship amounts may change due to attendance numbers.*

2020 SYMPOSIUM ADVERTISING AND PROMOTION

CONFERENCE TOTE BAGS & INSERTS

Each attendee at the IHIA Annual Symposium will receive a official conference tote bag.

TOTE BAGS: $5,000
Sponsorship of the tote bag itself is available. The sponsoring company's logo will be placed on each tote bag along with the IHIA official conference logo. Sponsorship includes a free insert.

INSERTS:
Each exhibiting and non-exhibiting company may include a printed flyer, product sample, or promotional item in each tote bag. Flyers* are not to exceed two (2) 8.5" w x11" h sheets or one (1) 11"x17" folded, printed piece.
Exhibitors $350
Non-exhibitors $1,200
*Additional 8.5"x11" flyers $50 per sheet

Inserts may be shipped to the following address to arrive no later than
Thursday, August 6, 2020:

Hyatt Regency Washington On Capitol Hill
Attn: Fiona Henderson - IHIA
Director, Meetings & Events
Ref: Tote Bag Insert
400 New Jersey Ave NW,
Washington, DC 20001

Please send tracking number & confirmation of shipment to: **fiona@cyressplanninggroup.com**

PROGRAM GUIDE

The IHIA Program Guide is available to all who attend this event. Included in this publication are schedules and descriptions of all courses, social events and a full listing of all exhibitors participating in the exhibit hall. Advertising space is available to all exhibiting companies. Due date for advertising reservations is **Wednesday, April 15, 2020.**

RATES:
$250 BLACK/WHITE QUARTER PAGE
$500 BLACK/WHITE HALF PAGE
$750 BLACK/WHITE FULL PAGE
(inside position)
$1,000 FULL COLOR COVER POSITIONS
(Covers include Inside Front, Inside Back and Back Cover.) Artwork Specifications (W" x H"):

1/4 Page (No Bleed) 4.937"w x 3.5"h
1/2 Page (No Bleed) 7.5" x 4.625"
Full Page (Insides & Covers)
Live Area: 8" x 10.5"
Trim Size: 8.5" x 11"
Bleed: 8.75" x 11.25"

Artwork may be submitted to **fiona@cyressplanninggroup.com** in jpeg, tiff or press-ready pdf. If the file is larger than 5 MB, please call **(719) 330-3478** for upload instructions.

REGIONAL ASSOCIATION MARKETING OPPORTUNITIES

As a company investing time and resources to the Law Enforcement Homicide Investigator's field, you have an opportunity as an exhibitor or sponsor to visit with these investigators to enhance your relationship with each individual and their departments. Enhance your company's exposure and your relationship with these investigators and their departments at one of these new events.

Exhibit Space **$350 each event**

Table Tops Only, one six-foot draped table and two chairs will be provided. (If available, some training venues do not allow for exhibit areas. Check www.ihia.org for availability.)

Sponsored Training **$500 each event**

A 30-minute training session on your product or service will be offered during the training session. One available per venue, first-come, first-served.

Sponsored Reception **$2000 each event**

($2000 exclusive, sponsorship will be shared with non-competing companies if exclusive is not secured.)

Sponsored Coffee **$500 each day**

Sponsored Breakfast **$500 each day**

Sponsor Day **$500 each day**

Be the exclusive sponsor of a specific day at this event. You may come in meet with the attendees, mingle, accompany them to lunch and so on. A few minutes will be provided to introduce yourself to the attendees and pass out any information you would like.

GIVEAWAYS, DOOR PRIZES, AND BAG STUFFERS

About Giveaways

Giveaways are donations from various businesses, agencies, and individuals. The giveaways are through lucky number(s) that are purchased by attendees, with the proceeds benefiting a charity that can be the choice of the host agency or to benefit the family of an officer killed in the line of duty.

The giveaways are normally held **during breaks** in the sessions on **Monday and Tuesday**, held in the exhibition hall. During the "comedy" event and luncheon, attendees get a last opportunity to purchase tickets and once that closes, the rest of the nicer giveaways are awarded to the corresponding ticket holder.

For information regarding giveaways please contact:

Fiona Henderson

(719) 330-3478

fiona@cypressplanninggroup.com

OTHER ASSOCIATION MARKETING OPPORTUNITIES

IHIA E-NEWSLETTER "THE INVESTIGATIVE REVIEW"

The IHIA e-Newsletter is e-mailed to over 500 readers quarterly. The e-Newsletter is placed on the IHIA website for easy access, anytime. Advertising spaces are available to those companies wanting to reach the IHIA membership.

Review the IHIA e-Newsletter:
https://ihia.wildapricot.org/page-18104

Five advertising spaces are available in each issue.

Trim Size: 519 wide x 200 high (in pixels)
Static Only

Rates:
$350 • Premium Position#1
$300 • Premium Position#2
$250 • All other positions, first-come, first-served

Due Date for Reservations and Materials:

2020 March Issue	**February 25, 2020**
2020 June Issue	**May 25, 2020**
2020 September Issue	**August 25, 2020**
2020 December Issue	**November 25, 2020**

WEBSITE ADVERTISING WWW.IHIA.ORG

Rates: **$250 • Home Page**
Rotated with a total of four advertisers.

For more information and sizes, please contact Mike Blair (813) 247-0567 blairm@ihia.org

SCHOLARSHIPS

$1,250 each **Qty Four (4) Available**

IHIA Educational Scholarships are available for sponsorship. The IHIA will be offering four (4) $1000 scholarships to prospective college students of active individual members of the association. This could be your chance to brand one of these scholarships after YOUR COMPANY.

CORPORATE MEMBERSHIP

$350.00 each

Corporate Membership may be granted with approval on any entity providing products and/or services related to law enforcement crime scene investigation. Each Corporate Membership shall be entitled to one (1) vote exercised by an employee designated by the corporate entity. Up to three delegates per company may be assigned per corporate membership.

QUESTIONS?

Molly Stalter
IHIA, Exhibit & Sponsorships
(985) 778-3642
molly@cypressplanninggroup.com

IHIA Basic Homicide Investigations Course (Tampa)

The IHIA will be holding our Basic Homicide Investigation Course, hosted by the Hillsborough County Sheriff's Office. This course is scheduled for **January 27, 2020 – January 31, 2020**, at the Hillsborough County Sheriff's Office, Tampa, Florida. The cost is $350, which includes all training materials, and IHIA membership.

Topics Include:
Responsibilities of the Homicide Investigator, Investigative Considerations, Crime Scene Investigation, Evidence Processing, Lab Capabilities,Suspect Development & Elimination, Interview & Interrogation, Exploitation of Digital Evidence, Cellular Analysis, and others...

IHIA Advanced Homicide/Violent Crime Course (Tustin, CA)

The IHIA and the FBI will be holding our A dvanced Homicide Investigation/Violent Crime course. This course is scheduled for **January 27, 2020 to January 31, 2020**, at the Orange County Sheriff's Office, Tustin, California. The cost is $390, which includes all training materials, IHIA membership, coffee each morning, and a networking event (coin/patch swap).

Topics Include: Instructors Include:
Mass Killing Investigations, FBI Behavioral Analysis Unit, No Body Homicide Investigations, FBI Laboratory, Personality Based Interviews, FBI Cellular Analysis Survey Team, Exploitation of Digital Evidence, FBI Operational Technology Division, Identifying Unknowns, FBI Evidence Response Team, Serial, Sexual Based Crime Scenes, FBI Office of Victim Assistance, Digital Criminalistics, FBI Computer Analysis Response Team, Victim Services, FBI Child Abduction Rapid Deployment, Social Media/Imbedded Engineering Team

COLD CASE/NO-BODY HOMICIDE INVESTIGATION/PROSECUTION COURSE (QUANTICO, VA)

The IHIA and the FBI will be holding our inaugural, Cold Case/No-Body Homicide Investigations/Prosecution course. This course will be held at the FBI Training Academy, Quantico, VA., March 23 - 26, 2020. The cost is $375 per attendee. Included in the fee: Coffee each morning, All training material, IHIA membership, and a Social networking event (Location TBA). Bring agency challenge coins and patches!

Please register for courses online at www.ihia.org

REGISTER TO PARTICIPATE AT ANY OF THE IHIA EVENT @

WWW.IHIA.ORG

EXHIBIT

- 2020 IHIA ANNUAL SYMPOSIUM
- 2020 IHIA BASIC COURSES (if available)
- 2020 ADVANCED COURSES (if available)

ADVERTISE

- E-NEWSLETTER
- WEBSITE
- SYMPOSIUM PROGRAM GUIDE

SPONSOR

- SCHOLARSHIPS
- OPENING RECEPTION
- COMEDY NIGHT
- NETWORKING HOUR
- CONFERENCE ITEMS

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2020

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