INTERNATIONAL HOMICIDE INVESTIGATORS ASSOCIATION

IHIA 2022 NEW ORLEANS

Register Online at IHIA.org

IHIA INTERNATIONAL SYMPOSIUM

New Orleans, Louisiana
August 7-12, 2022
New Orleans Marriott
Warehouse Arts District

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INTERNATIONAL HOMICIDE
I H I A
INVESTIGATORS ASSOCIATION™

ABOUT IHIA

The International Homicide Investigators Association (IHIA) was founded during a 1988 Violent Crime Apprehension Program (ViCAP) Conference sponsored by the FBI in Quantico, Virginia. This Symposium is a valuable opportunity to network with law enforcement representatives from the United States and other global countries.

This Symposium provides state of the art training to over 300 attendees. It is an excellent opportunity for you, the supplier, to interface directly with these professionals. We would be honored if you would support the organization by exhibiting, advertising or sponsoring the International Homicide Investigators Association's 28th Annual Symposium in New Orleans, LA, August 7 – 12, 2022.

2022 Estimated Attendees: 350

HOTEL INFORMATION

New Orleans Marriott
Warehouse Arts District
859 Convention Center Blvd.
New Orleans, LA 70130
LINK TO BOOK

FOLLOW US FOR UPDATES

DEMOGRAPHICS

The International Homicide Investigation Association (IHIA) is the world's largest and fastest growing organization of homicide and death investigation professionals.

With representatives in every U.S. state and nations on six continents, the membership includes highly respected death and homicide investigators, criminal behaviorists, forensic scientists, crime scene technicians, crime and intelligence analysts, prosecutors, and others, many of whom are considered among the foremost experts in their respective fields and disciplines.

By bringing all disciplines together under one umbrella organization, the IHIA nurtures inter-agency cooperation, professional interactions, and increased communication.

The diversity of IHIA's membership greatly enhances the organization's capability to successfully address the myriad of demanding issues facing homicide and death investigators in today's world.

Attendees represent the following agencies at the Federal, State, Local, and International level:

- **Investigative division decision makers**
- **Investigative unit managers**
- **Investigative unit supervisors (first line supervisors)**
- **Investigators**
- **Analysts**
- **Medicolegal professionals, Coroners, Pathologists, Medical Examiners**
- **Prosecutors**
- **Elected District Attorneys**
- **Forensic Scientists**
- **Crime Scene investigators**

2021 SPONSORS/EXHIBITORS

WE APPRECIATE THE SUPPORT OF OUR 2021 EXHIBITORS AND SPONSORS!

ViCAP VIOLENT CRIMINAL APPREHENSION PROGRAM

ThermoFisher SCIENTIFIC

5.11 TACTICAL SERIES

DATELINE

Aftermath® Specialists in Trauma Cleaning & Biohazard Removal

ShotSpotter®

iaca International Association of CRIME ANALYSTS

foster+freeman®

Clearview.ai

OTHRAM

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DNA LABS INTERNATIONAL

PARABON® NANOLABS

PENLINK

BODE TECHNOLOGY

VEROGEN

signature science

ADANI SYSTEMS Innovate the Future

BERLA

EVIDENCE IQ

NTTV FEDERAL SERVICES

CARDINALPEAK

DEASIL/DOJ

EXHIBIT BOOTH PACKAGES

$800 EARLY BIRD price if contracted on or before July 1, 2022
$900 if contracted after July 1, 2022

INCLUDES:
6' x 30' draped table
2 chairs
1 wastebasket
Power is not included in booth cost but available to order directly through the hotel.

EXHIBIT HALL SCHEDULE

Sunday, August 7
11 am - 4 pm Exhibitor Setup
4 pm - 7 pm Exhibit Hall Open
Welcome Reception in the Expo

Monday, August 8
9 am - 5 pm Exhibit Hall Open

Tuesday, August 9
9 am - 5 pm Exhibit Hall Open
5:30 pm - 7 pm Exhibitor Move Out

Hours are subject to change based on final symposium program hours.

SPONSORSHIP OPPORTUNITIES

HOSPITALITY RECEPTIONS: $4500.00

Available Opportunities:

- Opening Welcome Reception – Sunday, August 7
- Monday Evening Networking Event – Monday, August 8
- Thursday Evening Celebration – Thursday, August 11

Package Inclusions:

- Logo recognition in Program Guide and Onsite Signage as reception co-sponsor
- (1) Exhibit Booth Package in a primary reserved section of the Exhibit Hall
- (1) ½ Page Color Advertisement in Conference Program Guide
- (1) Insert into Conference Tote Bag
- (1) 5-minute opportunity to address the conference audience either during reception or keynote session
- Please note, payment of reception sponsorship will be made directly to the reception venue

COFFEE BREAK SPONSORSHIP: $5000.00

Available Opportunities:

- Morning Coffee Break Sponsorship – Monday to Friday Sponsorship
- Afternoon Coffee Break Sponsorship – Monday to Friday Sponsorship

Package Inclusions:

- Logo recognition in Program Guide and Onsite Signage as Morning or Afternoon Coffee Breaks Sponsor
- (1) Exhibit Booth Package in a primary reserved section of the Exhibit Hall
- (1) ½ Page Color Advertisement in Conference Program Guide
- (1) Insert into Conference Tote Bag

SMALL LUNCHEON SPONSORSHIP: $5000.00

Available Opportunities:

- Tuesday Leadership Luncheon Sponsorship

Package Inclusions:

- (1) 10-minute Opportunity to address 50 luncheon registrants attending the Leadership Breakout Session
- Logo recognition in Program Guide and Onsite Signage as Lunch Sponsor
- (1) Exhibit Booth Package in a primary reserved section of the Exhibit Hall
- (1) Insert into Conference Tote Bag

MARKETING OPPORTUNITIES

CONFERENCE TOTE BAG SPONSORSHIP: $3000.00

- Exclusive sponsorship of conference tote bag distributed to all attendees at registration
- Logo recognition in Program Guide and Onsite Signage as conference tote bag sponsor
- Co-branded logo placement on conference bag (in connection with IHIA conference logo)
- (1) Insert into Conference Tote Bag
- (1) ½ Page Color Advertisement in Conference Program Guide

CONFERENCE LANYARD SPONSORSHIP: $3000.00

- Exclusive sponsorship of conference lanyards distributed to all attendees at registration
- Logo recognition in Program Guide and Onsite Signage as conference lanyard sponsor
- Co-branded logo placement on lanyard (in connection with IHIA conference logo)
- (1) Insert into Conference Tote Bag
- (1) ½ Page Color Advertisement in Conference Program Guide

CONFERENCE TOTE BAG INSERT: $350.00

- (1) Printed Flyer, product sample or promotional item per tote bag
- Flyers not to exceed (2) 8.5"x11" sheets or (1) 11"x17" folded, printed piece
- This opportunity available to Exhibitors only

PROGRAM GUIDE ADVERTISEMENT

Advertisement Rates:

- Inside Pages: Full Color, ½-page advertisement: $600.00
- Inside Pages: Full Color, 1-page advertisement: $950.00
- Premium Guide Locations:

Availability:

- Inside Front Cover: $1200.00
- Inside Back Cover: $1200.00
- Outside Back Cover: $1500.00

Inclusions:

- Full Color, 1-page advertisement
- Limited to 3 positions, Based on availability

SPEAKER SPONSOR: $1000.00

- Available to organizations wishing to support and make an impact on the conference program
- This sponsorship is intended to cover the speaker's hotel and travel expenses
- Your company name will be displayed as the sponsor of the speaker during the presentation and in the Conference Program Guide
- Custom quotes are also available to interested companies

Giveaways, Charitable Donations & Expo Booth Traffic Driver

Giveaways are donations from various businesses, agencies, sponsors and supporters of IHIA. The giveaways are through lucky number(s) that are purchased by attendees, with the proceeds benefiting a charity that can be the choice of the host agency or to benefit the family of an officer killed in the line of duty. The giveaways are normally held during breaks in the Exhibit Hall on Monday and Tuesday. Final ticket sales and giveaways will take place during Thursday's reception with attendees having the opportunity to win the final grand prize of the event.

This year, IHIA will be implementing an Expo Booth Traffic Driver to incent attendees to visit your booth and discuss the products and services you are offering. Simply donate a giveaway with a value of $100 or more, and we will add you on to out Traffic Driver card for a drawing of your prize during Tuesday afternoon's break in the Expo Hall.

For more details on this year's IHIA Giveaways, please contact Collette Csintyan, IHIA Exhibits and Sponsorship Sales at Collette@CypressPlanningGroup.com

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