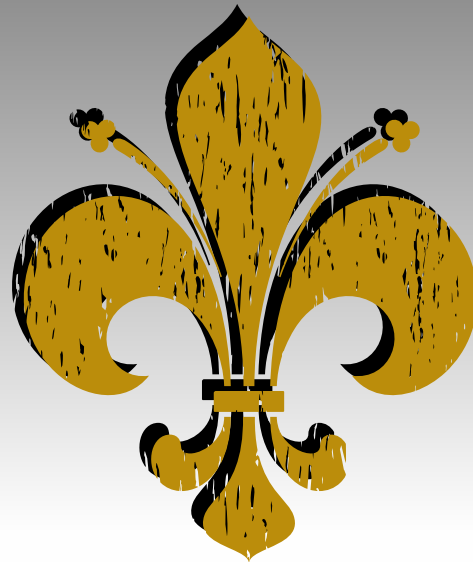


2012 EXHIBITOR PROSPECTUS



EXHIBIT DATES JUNE 17-19, 2012

19th Annual Symposium
International Homicide
Investigators Association



NEW
ORLEANS

June 17 - 22, 2012





The International Homicide Investigators Association (IHIA) was founded in 1988 at an International Homicide Symposium sponsored by the FBI in Quantico, Virginia. The IHIA is now the largest and fastest growing organization of homicide and death investigation professionals in the world. The organization has grown to over 1,600 members representing every state in the United States and 19 other nations. This Symposium will be a valuable opportunity to network with law enforcement representatives from the United States and other countries around the world.

This Symposium provides state-of-the-art training to attendees, who number in excess of 250. This is an excellent opportunity for you, the supplier, to interface directly with these professionals. This prospectus will highlight what you need to know to be part of the International Homicide Investigators Association's 19th Annual Symposium in New Orleans, June 17-19, 2012.

BOOTH RESERVATIONS & QUESTIONS

Jennifer L Thornton • The Thornton Group
5925 Buttermere Drive
Colorado Springs, CO 80906
719.375.0236 Fax 888.541.1823
jennifer@thorntongrp.com
www.ihia.org

HOTEL RESERVATIONS

Sheraton New Orleans Hotel
500 Canal Street
New Orleans, LA 70130
Reservations: (800) 325-3535

Please request the IHIA special rate when making your reservations.

Hotel rate is GSA Prevailing Per Diem. Rate to post October 1, 2011 + 13% tax per night.
Hotel discount deadline is May 18, 2012.

THE EXHIBIT HALL

Booth \$700

Table Top Display • Includes 6' skirted table & 2 chairs

Set-Up Schedule

Sunday, June 17, 2012 • 10:00 a.m. to 2:00 p.m.

Exhibitor Meeting will commence at 1:45 p.m. in the exhibit hall.

Attendance is required.

Exhibit Schedule • *All booths must be staffed during the following hours*

Sunday, June 17 2:00 p.m. to 7:00 p.m.

Monday, June 18 9:00 a.m. to 5:30 p.m.

Tuesday, June 19 9:00 a.m. to 3:30 p.m.

Extended exhibitor hours may be requested. Please contact Jennifer Thornton to make arrangements.

Tear Down Schedule

Tuesday, June 19 3:30 p.m. to 7:00 p.m.

MEETING SPONSORSHIP OPPORTUNITIES

The IHIA is pleased to provide new sponsorship opportunities for the 2012 Annual Symposium

Platinum Level \$10,000 or more

Includes a double booth space in the Exhibit Hall and a full page advertisement in the meeting program guide.

Gold Level \$5,000 to \$9,999

Includes a booth space in the Exhibit Hall and a half page advertisement in the meeting program guide.

Bronze Level \$2,500 to \$4,999

Includes a booth space in the Exhibit Hall.

Other opportunities for sponsorship include, but are not limited to:

Lunches • Opening Reception • Hospitality Room • Tote Bags
Banquet • Lanyards • Beverage Breaks

Onsite Program Guide

The Program Guide is printed and distributed onsite in conjunction with the IHIA Annual Symposium. Included in this publication are schedules and descriptions of all classes and courses, social events and a full listing of all exhibitors participating in the exposition. Various advertising space is available to all exhibiting companies.

Rates: \$250 Black/White inside position quarter page

\$500 Black/White inside position half page

\$750 Black/White inside position full page

\$1,000 Full Color cover positions (*only 3 available*)

Reservation & Materials Due Date: April 30, 2012

RULES & REGULATIONS

ASSIGNMENT OF SPACE AND PAYMENT

All exhibit space will be allocated on a first-come, first-served basis. Confirmation of space will be sent immediately upon receipt of signed contract and full payment. IHIA reserves the right to re-assign booth space if need be. Payment in full is due within 30 days of the contract submission date. Exhibit space must be occupied solely by your organization in exhibiting your products at the 2012 Annual Training Symposium. Booths may not be shared or sub-let. No exhibitors shall assign, sublet, or share the whole, or any part, of the space contracted without prior written consent of IHIA.

SPACE SPECIFICATIONS

The standard space is limited to a draped table and two chairs.

EXHIBITOR NAME BADGES

We request that all badges be ordered via our website at www.ihia.org. If web access is unavailable please contact **Jennifer Thornton at Jennifer@thorntongrp.com or 719.375.0236**. The exhibitor badge entitles the wearer access to the exhibit floor only and exhibitor badges are issued only to personnel actually staffing the booth. The name of the exhibiting company, as it has been listed on the exhibit space contract, will appear on each badge. Two exhibitor badges will be provided for each display space contracted. Additional badges are available at \$75 each. Exhibitors are urged to order badges in advance. The registration desk is scheduled to be open beginning Sunday, June 17, 2012. One-day guest passes are available for your customers at \$50.00 each. This would entitle the guest access to the Expo Hall and the educational classes for that day ONLY. Contact **Jennifer Thornton, Jennifer@thorntongrp.com or 719.375.0236** to order passes. Badges will be available for pick up on site at the exhibitor registration booth beginning Sunday, June 17, 2012. Separate tickets must be purchased onsite for the Annual Awards Banquet held on Thursday, June 21, 2012.

INSTALLATION & DISMANTLING

Installation of exhibits may commence on Sunday, June 17, 2012 at 10:00 a.m. All exhibitors must be fully assembled and ready for display no later than 2:00 p.m. on Sunday, June 17, 2012. Dismantling of exhibits may begin after 3:30 p.m. on Tuesday, June 19, 2012. All exhibits and materials must be totally removed from the exhibit hall no later than 7:00 p.m. on Tuesday, June 19, 2012.

OFFICIAL SERVICE CONTRACTOR

Jennifer Thornton, The Thornton Group will be the office contact for scheduling and questions with the regards to the exhibit floor. Upon receipt of your completed contract and payment in full, an Exhibitor's Service Kit will be mailed or emailed to each exhibitor. This packet will include all necessary information and forms regarding: shipping of displays; display rental; floor coverings; telephone service; and electrical service and utilities; etc.

CANCELLATION

Exhibitors may reduce or cancel contracted space by submitting **written notice** to **Jennifer Thornton, Jennifer@thorntongrp.com**. Such notice must be received no later than May 18, 2012. Exhibitors canceling an entire exhibit shall be charged an administrative fee of 25 percent of the total cost of display space. Cancellation of contracted exhibit space between April 1 and May 18, 2012 will receive a 50 percent refund. No refunds will be made if written notice of cancellation or reduction is received after May 18, 2012.

SYMPOSIUM PROGRAM GUIDE

All advertising materials and company listing information must be submitted by April 30, 2012 for inclusion in the Symposium Program Guide. There is no guarantee the exhibiting company information will be included in the Program if the information is not received by this date.

SECURITY

IHIA will not be responsible for 24-hour security services at the seminar facility for all displays, for the duration of the Conference and Exposition. While every precaution will be taken, IHIA assumes no liability for lost or stolen items. The ultimate responsibility remains with the individual exhibitors to protect their property and appropriate protection and insurance should be arranged.

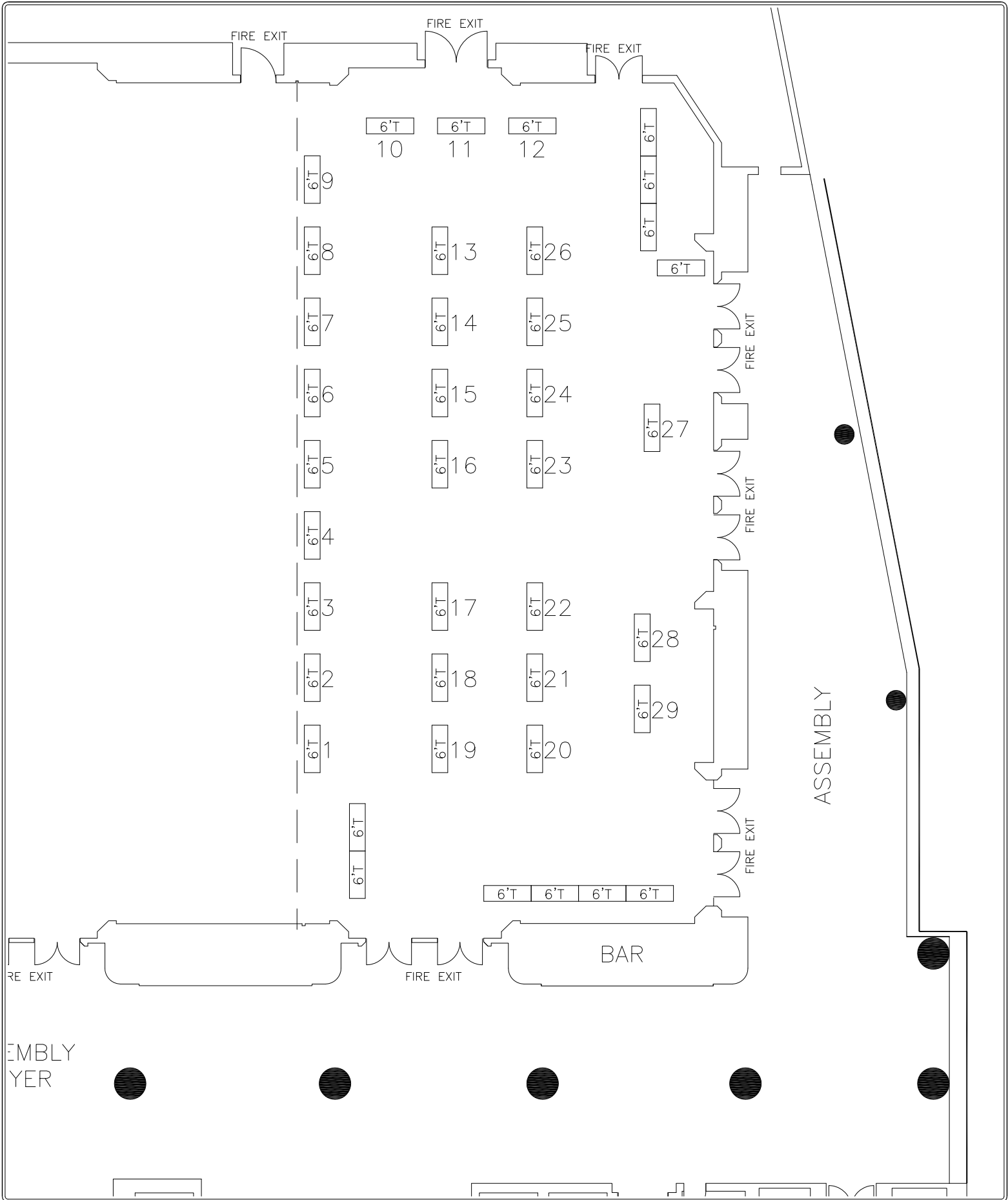
LIABILITY, INSURANCE, AND HOLD HARMLESS

In consideration for the opportunity to display services and products at an IHIA Annual Training Symposium, Exhibitor, its officers, directors, agents and insurers, agrees to indemnify and hold harmless IHIA, its officers, directors, contractors, employees and agents and the seminar facility, its governmental entity, agents and employees, from any loss, injury, suit, action or cause of action, or claim whatsoever resulting from any incident, accident, fire, theft or any claim or loss to any person claiming loss or injury, including any loss or damage to property of Exhibitor, its employees, agent or subcontractors, loss or injury to any manufacturer's demonstration participants, their employees, agents, guests and general public. Said indemnification and agreement to hold harmless, IHIA and the seminar facility, as aforesaid, shall include reimbursement for any costs, expenses and reasonable attorney's fees incurred by indemnities. Further, any claim of damage to the property of the seminar facility resulting in the immediate assessment of damages against IHIA from any act or omission of Exhibitor, its agents, employees, contractors and subcontractors, shall be immediately paid or assumed by Exhibitor. In addition, Exhibitor acknowledges that IHIA does not maintain any insurance to cover loss or damage to any property of Exhibitor. Exhibitors are advised to obtain commercial insurance to cover all losses and claims.

RESTRICTIONS

IHIA reserves the right to determine the eligibility of a company or their product for inclusion in the exhibits, and reserves the right to restrict exhibits that, because of noise, method of operation, materials or for any other reason, becomes objectionable to IHIA. IHIA also reserves the right to prohibit any exhibit that, in the opinion of IHIA management, may detract from the general character of the exhibit show as a whole. In such event, IHIA shall not be liable to any exhibitor for any refund of exhibit fee or expenses incurred by exhibitor to exhibit. No signs will be affixed by any means to the walls, doors or any other surface in the exhibit area or seminar facility. IHIA policy firmly restricts representation or organization that has not been assigned an official exhibit booth from soliciting business and/or distributing promotional material of any type within the exhibit area or any other areas. Further, those organizations that have been assigned an official IHIA exhibit booth should make every effort to conduct business activities within their assigned booth space and not to impede traffic through the exhibit aisles or other areas of the facility. All children under the age of 18 must be accompanied by an adult.







**International Homicide
Investigators Association**
2012 Contract for Exhibit Space
June 17-19, 2012 • New Orleans, LA

Coordinator's Contact Information		Program Guide Listing		
Company Name		Company Name		
Coordinator or Meeting Planner's Name		Address		
Address		City	State	Zip
City	State	Zip	Phone (toll free if available)	
Phone		Fax		
Fax		General or Sales Email		
Email		Website		
<i>Please provide a 25 word description of your company, products and/or services. This information will accompany your listing in the Program Guide.</i>				

Sponsorships

- Platinum Sponsorship \$10,000 +
- Gold Sponsorship \$5,000-\$9,999
- Bronze Sponsorship \$2,500-\$4,999
- Conference Tote Bags
- Lanyards
- Raffle Items _____

Donations

Program Guide Advertising

- Inside B/W Full Page \$750
 - Inside B/W Half Page \$500
 - Inside B/W Qtr Page \$250
 - Covers 4C \$1,000 *First Available*
- Full Color Cover Positions: Inside Front; Inside Back; and Back.*

BOOTH SPACE Table Top \$700 each QTY _____

Exhibit space is to be occupied solely by our organization in exhibiting our products at the 2012 Annual Symposium. Booths may not be shared or sub-let.

Companies we would like to be NEAR: _____

Companies we would like to be AWAY FROM: _____

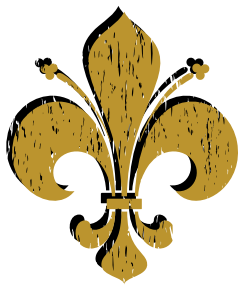
This Exhibit Contract incorporate the 2012 Meeting & Exposition Rules and Regulations contained in the Exhibitor Prospectus. We have read and understand the Exhibit Rules and Regulations, and agree to abide by them and additional rules deemed necessary by the International Homicide Investigators Association (IHIA) Exhibitor agrees to hold IHIA harmless from any liability, loss, or claim during the 2012 Symposium.

Coordinator or Meeting Planner's Signature: _____

Please make checks payable to International Homicide Investigators Association (IHIA) or charge my credit card below. Submit all payments to IHIA, P.O. Box 5507, Tampa, FL 33675. **Contract submission: Fax to 888-541-1823.**

<input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> DISCOVER	Credit Card Authorization	
Print Name (<i>as it appears on card</i>)	Credit Card Number	
Signature	Expiration Date	VCode

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2012 IHIA Annual Symposium Program Guide Advertising Insertion Order

The IHIA Program Guide will be printed in conjunction with the 2012 New Orleans Annual Training Symposium. Advertising space is available to exhibitors, supporters & sponsors. Press ready materials or a logo with text can be submitted. Remember that these programs will be distributed to each registrant in New Orleans (expected 250+).

Full Page Cover	4/C	\$1000
Full Page - Run of Book	B/W	\$ 750
1/2 Page - Run of Book	B/W	\$ 500
1/4 Page - Run of Book	B/W	\$ 250

Advertising Specifications: (W" x H")

Live Area:	8" x 10.5"
Trim Size:	8.5" x 11"
Full Page (Bleed):	8.75" x 11.25"
Full Page (No Bleed):	8" x 10.5"
1/2 Page (No Bleed):	7.5" x 4.625"
1/4 Page (No Bleed):	4.937" x 3.5"

Reservation Deadline: April 30, 2012
Materials Due: April 30, 2012

Graphics must be submitted as TIFF, high-resolution JPEG at 300dpi, or press-ready PDF.

Company: _____

Address: _____

City: _____ ST: _____ Zip: _____

Marketing Coordinator: _____ Phone: _____

E-mail: _____

Text (No more than 30 words)

Authorized Signature: _____ Date: _____

I would like to reserve the following:

Full Page Cover @ \$ _____
Full Page B/W @ \$ _____
1/2 Page B/W @ \$ _____
1/4 Page B/W @ \$ _____

TOTAL: \$ _____

Payment by VISA or MASTERCARD:

Cardholder (Print): _____

Card Number: _____

Exp.: _____ CVV: _____

Cardholder Signature: _____

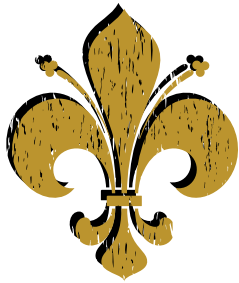
SEND TO:

The Thornton Group

Jennifer Thornton | jennifer@thorntongrp.com | Phone (719) 375-0236 | Fax (888) 541-1823

Kimberly Price | kimberly@thorntongrp.com | Phone (813) 749-0012 | Fax (813) 864-4454

19th Annual Symposium
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Investigators Association



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2012 IHIA Annual Symposium Show Bag Insert Insertion Order

One Page: (Not to exceed 8-1/2" x 11" two-sided)	\$250
Two Page: (Not to exceed (2) 8-1/2" x 11 sheets or (1) 11" x 17" folded)	\$300
Each Additional Page	\$50
Add a product sample or promotional item	\$300

Quantity: 400

SHIP TO:

INSERTS TO ARRIVE NO EARLIER THAN
MONDAY, JUNE 12, 2012 AND NO
LATER THAN THURSDAY, JUNE 15,
2012.

Sheraton New Orleans Hotel
Attn: Jennifer Thornton, Exhibit Manager
500 Canal Street
Phone: (504) 525-2500

Company: _____

Address: _____

City: _____ ST: _____ Zip: _____

Marketing Coordinator: _____ Phone: _____

E-mail: _____

Choose Your Selection(s)

Payment by VISA or MASTERCARD:

One Page @ \$ _____

Cardholder (Print): _____

Two Page @ \$ _____

Card Number: _____

Add'l. Pages @ \$ _____

Exp.: _____ CVV: _____

Add Sample/Promo @ \$ _____

TOTAL: \$ _____

Cardholder Signature: _____

SEND TO:

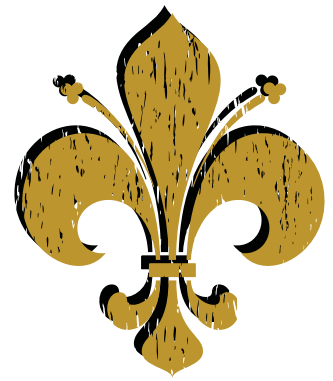
The Thornton Group

Jennifer Thornton | jennifer@thorntongrp.com | Phone (719) 375-0236 | Fax (888) 541-1823

Kimberly Price | kimberly@thorntongrp.com | Phone (813) 749-0012 | Fax (813) 864-4454

2012 IHIA Sponsorship Opportunities

19th Annual Symposium
International Homicide
Investigators Association



NEW ORLEANS

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PLATINUM LEVEL

\$10,000 or more

Includes a double booth space in the exhibit hall and one full page advertisement in the meeting program guide.

GOLD LEVEL

\$5,000 to \$9,999

Includes a booth space in the exhibit hall and one 1/2 page advertisement in the meeting program guide.

BRONZE LEVEL SPONSOR

\$2,500 to \$4,999

Includes a booth space in the exhibit hall.

NAME BADGE NECK WALLETS

\$4,000

The attendee badge holders are packed with features and your message will be carried with attendees throughout the entire meeting. Attendees are required to wear their badges for entrance into IHIA events.

ATTENDEE TOTE BAGS

\$6,000

Each attendee receives this special tote for convenience in carrying their trade show items and meeting documents. Includes a free insert of your company literature.

GRAND OPENING RECEPTION

\$10,000

Welcome all attendees as they join us in the exhibit hall on registration day. Address the attendees for 10 minutes to welcome them to the event. Imprinted napkins with your company logo will be provided at cash bars and you will be the recognized sponsor on signage at the event. **Co-sponsorship with non-competitive companies is acceptable.*

BANQUET AND AWARDS CEREMONY

\$25,000

The IHIA closes the annual symposium with a special banquet and awards ceremony on Thursday evening for attendees, and optionally their spouses and guests. With sponsorship, your company logo will be displayed on a screen during the event. Imprinted napkins with your company logo will be provided at cash bars and you will be recognized on signage at the event. Additionally, you will be recognized during announcements. Includes registration for two of your company representatives to attend. **Co-sponsorship with non-competitive companies is acceptable.*

CONTINENTAL BREAKFAST

\$15,000

Breakfast will be served in the exhibit hall and your company will receive sponsorship recognition as well as a 10 minute speaking opportunity during breakfast. Sponsorship signage will be displayed at breakfast stations. **ATTENDEES ARE ON THEIR OWN FOR BREAKFAST UNLESS THIS IS FULLY SPONSORED.** **Co-sponsorship with non-competitive companies is acceptable.*

Sponsorship is a great way to promote your brand to IHIA attendees, and your contributions help us to provide maximum exhibit hall exposure.

BUFFET LUNCH

\$20,000

Lunch sponsorships are a chance to showcase your brand to a hungry audience, inside the exhibit hall, with recognition as a lunch sponsor and 10 minute speaking opportunity. Sponsorship signage will be displayed at lunch stations. ATTENDEES ARE ON THEIR OWN FOR LUNCH UNLESS THIS IS FULLY SPONSORED.

**Co-sponsorship with non-competitive companies is acceptable.*

AFTERNOON POPCORN BREAK

\$2,500

This treat will provide the opportunity for networking and perusing the exhibit hall in the afternoon. Sponsorship includes custom printed labels for the popcorn bags displaying your company name or logo on each side of the bag. Space permitting, the popcorn station will be placed next to your booth.

Sponsorship signage will be displayed. In addition, afternoon beverages will be provided. THIS BREAK CANNOT BE PROVIDED UNLESS FULLY SPONSORED. **Co-sponsorship with non-competitive companies is acceptable.*

AFTERNOON COOKIE/PRALINE BREAK

\$2,500

This treat will provide the opportunity for networking and perusing the exhibit hall in the afternoon. In addition, afternoon beverages will be provided. Sponsorship includes custom imprinted beverage napkins displaying your company name or logo. Space permitting, a break station will be placed near your booth. Sponsorship signage will be displayed. THIS BREAK CANNOT BE PROVIDED UNLESS FULLY SPONSORED. **Co-sponsorship with non-competitive companies is acceptable.*

AFTERNOON SOFT PRETZEL BREAK

\$2,500

This treat will provide the opportunity for networking and perusing the exhibit hall in the afternoon. In addition, afternoon beverages will be provided. Sponsorship includes custom imprinted beverage napkins displaying your company name or logo. Space permitting, a break station will be placed near your booth. Sponsorship signage will be displayed. THIS BREAK CANNOT BE PROVIDED UNLESS FULLY SPONSORED. **Co-sponsorship with non-competitive companies is acceptable.*

7-DAY CRUISE CERTIFICATE including

Round-Trip Airfare for Two

\$6,500

Each attendee will have a raffle ticket to enter in a drawing for a 7-day cruise including round-trip airfare from the continental US. In order to enter the drawing, they must come by your booth to enter themselves for the drawing which will take place during our last break in the exhibit hall. Your company will have 10 minutes to speak during the announcement of the winner. This may not be offered through your booth without going through IHIA for sponsorship.

CUSTOM ROOM KEY CARDS

\$4,500

Get the attention of each and every attendee by placing your brand marketing or show special with the hotel room key cards imprinted (front & back) with your message. Every meeting attendee will receive their key(s) upon check-in and will have a constant reminder of your company's presence at the symposium. Key card advertising is focused, cost effective and gets results.

CUSTOM DOOR HANGERS

\$4,000

Hotel room door hangers enhance your image, especially when coordinated with your key card design. Hotel guests enjoy the convenience of door hangers to convey their daily hotel room preferences. Door hangers are perforated at the bottom, perfect for promoting a show special or as a raffle ticket to be redeemed at your booth.

CUSTOM IMPRINTED ROOM KEY CARD PRESENTATION FOLDERS

\$1,500 per cover position

4 cover positions available

This is a great place to print a show special or brand your company. Room keys are inserted into these envelopes for distribution at the front desk upon check in. Cover positions are first-come, first-served.

CUSTOM LUGGAGE TAGS

\$4,000

Your company can travel with our attendees long after the convention ends by sponsoring luggage tags. Your company logo & contact information will be imprinted on the front side of the tag and the back side of the tag is for attendee personalization.

**Call your representative to discuss opportunities for the
2012 IHIA Annual Symposium
Jennifer Thornton (719) 375-0236
Kimberly Price (813) 749-0012**