



# IHIA 2024 ANNUAL SYMPOSIUM

WASHINGTON D.C. ★ AUGUST 11-16

HYATT REGENCY WASHINGTON ON CAPITOL HILL



EXHIBITOR PROSPECTUS



REGISTER ONLINE AT [IHIA.ORG](http://IHIA.ORG)

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[IHIA.org](http://IHIA.org)

Contact Collette Csintyan, IHIA Exhibits and Sponsorships Sales, [Collette@CypressPlanningGroup.com](mailto:Collette@CypressPlanningGroup.com)

# ABOUT IHIA

The International Homicide Investigators Association (IHIA) was founded during a 1988 Violent Crime Apprehension Program (ViCAP) Conference sponsored by the FBI in Quantico, Virginia. This symposium is a valuable opportunity to network with law enforcement representatives from the United States and other global countries. The symposium provides state of the art training to over 300 attendees, and is an excellent opportunity for you, the supplier, to interface directly with these professionals.

We would be honored if you would support the organization by exhibiting, advertising or sponsoring the International Homicide Investigators Association's 30th Annual Symposium in Washington, DC, August 11 – 16, 2024.

2024 Estimated Attendees: 450

## **HOTEL INFORMATION**

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Hyatt Regency Washington on Capitol Hill  
400 New Jersey Ave NW  
Washington, DC 20001

**[CLICK HERE TO BOOK YOUR ROOM](#)**

## **FOLLOW US FOR UPDATES**



[IHIA.org](http://IHIA.org)

# DEMOGRAPHICS

The International Homicide Investigation Association (IHIA) is the world's largest and fastest growing organization of homicide and death investigation professionals.

With representatives in every U.S. state and nations on six continents, the membership includes highly respected death and homicide investigators, criminal behaviorists, forensic scientists, crime scene technicians, crime and intelligence analysts, prosecutors, and others, many of whom are considered among the foremost experts in their respective fields and disciplines.

By bringing all disciplines together under one umbrella organization, the IHIA nurtures inter-agency cooperation, professional interactions, and increased communication.

The diversity of IHIA's membership greatly enhances the organization's capability to successfully address the myriad of demanding issues facing homicide and death investigators in today's world.

## **ATTENDEES REPRESENT THE FOLLOWING AGENCIES AT THE FEDERAL, STATE, LOCAL, AND INTERNATIONAL LEVEL:**

- Investigative division decision makers
- Investigative unit managers
- Investigative unit supervisors (first line supervisors)
- Investigators
- Crime Analysts
- Medicolegal professionals, Coroners, Pathologists, Medical Examiners
- Prosecutors
- District Attorneys
- Forensic Scientists
- Crime Scene investigators



# 2023 SPONSORS & EXHIBITORS

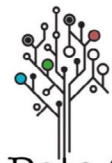
WE APPRECIATE THE SUPPORT OF OUR  
2023 EXHIBITORS AND SPONSORS



DNASolutions®



International Association of  
CRIME ANALYSTS



United Data Connect



# EXHIBIT BOOTH PACKAGES

**Early-Bird Booth Pricing: \$900.00 –**  
booths contracted on or before July 1, 2024

**Regular Booth Pricing: \$1,000 –**  
booths contracted on or after July 2, 2024

*Please note that power and any audio visual needed is not included in cost and must be ordered directly through the hotel.*

## EXHIBIT BOOTH PACKAGE INCLUDES:

- 6' x 30" draped table
- (2) chairs
- (1) wastebasket

## EXHIBIT HALL SCHEDULE

### Sunday, August 11

11:00AM – 4:00PM

Exhibitor Setup

4:00PM – 7:00PM

Exhibit Hall Open,

Welcome Reception in the Expo Hall

### Monday, August 12

9:00AM – 5:30PM

Exhibit Hall Open

### Tuesday, August 13

9:00AM – 5:00PM

Exhibit Hall Open

5:30PM – 7:00PM

Exhibitor Tear Down and Move-out

*Schedule is subject to change based on final symposium program hours.*



# SPONSORSHIP & ADDITIONAL MARKETING OPPORTUNITIES

## **HOSPITALITY RECEPTIONS: \$5,000.00**

### **Available Opportunities:**

- **Opening Welcome Reception** – Sunday, August 11
- ~~Monday Evening Networking Event~~ – Monday, August 12 **SOLD OUT**
- ~~Thursday Evening Celebration~~ – Thursday, August 13 **SOLD OUT**

### **Opening Welcome Reception Inclusions:**

- Logo recognition in Program Guide and Onsite Signage as reception co-sponsor
- (1) Exhibit Booth Package in a primary reserved section of the Exhibit Hall
- (1) ½ Page Color Online Advertisement in Conference Program Guide
- (1) Insert into Conference Tote Bag
- (1) 5-minute opportunity to address the conference audience either during reception or keynote session
- 

## **CONFERENCE TOTE BAG SPONSORSHIP: \$3,000.00**

- Exclusive sponsorship of conference tote bag distributed to all attendees at registration
- Logo recognition in Program Guide and Onsite Signage as conference tote bag sponsor
- Co-branded logo placement on conference bag (in connection with IHIA conference logo)
- (1) Insert into Conference Tote Bag
- (1) ½ Page Color Online Advertisement in Conference Program Guide
- 

## **CONFERENCE LANYARD SPONSORSHIP: \$3,000.00**

- Exclusive sponsorship of conference lanyards distributed to all attendees at registration
- Logo recognition in Program Guide and Onsite Signage as conference lanyard sponsor
- Co-branded logo placement on lanyard (in connection with IHIA conference logo)
- (1) Insert into Conference Tote Bag
- (1) ½ Page Color Online Advertisement in Conference Program Guide



# SPONSORSHIP & ADDITIONAL MARKETING OPPORTUNITIES

## **DAILY COFFEE BREAK SPONSORSHIPS:**

*For pricing and more information, please contact Collette Csintyan.*

### **Available Opportunities:**

- **Daily Morning Coffee Break Sponsorship –**  
Choose any morning break between Monday and Friday to sponsor
- **Daily Afternoon Coffee Break Sponsorship –**  
Choose any afternoon break between Monday and Friday to sponsor

### **Daily Coffee Break Sponsorship Package Inclusions:**

- Logo recognition in Program Guide and Onsite Signage as Morning or Afternoon Coffee Breaks Sponsor
- (1) Exhibit Booth Package in a primary reserved section of the Exhibit Hall
- (1) ½ Page Color Online Advertisement in Conference Program Guide
- (1) Insert into Conference Tote Bag

## **CONFERENCE TOTE BAG INSERT: \$350.00**

- (1) Printed Flyer, product sample or promotional item per tote bag  
- Flyers not to exceed (2) 8.5"x11" sheets or (1) 11"x17" folded, printed piece
- This opportunity available to Exhibitors only





# SPONSORSHIP & ADDITIONAL MARKETING OPPORTUNITIES

## PROGRAM GUIDE ADVERTISEMENT

### Advertisement Rates:

- Inside Pages: Full Color, ½-page advertisement: \$600.00
- Inside Pages: Full Color, 1-page advertisement: \$950.00
- Premium Guide Locations:
  - Availability
    - Inside Front Cover: \$1,200.00
    - Inside Back Cover: \$1,200.00
    - Outside Back Cover: \$1,500.00
  - Inclusions:
    - Full Color, 1-page advertisement
    - Limited to 3 positions, Based on availability

*Advertisements will be included in the  
DIGITAL 2024 IHIA Symposium Program Guide*

### **SPEAKER SPONSOR:** Pricing available upon request *For pricing and more information, please contact Collette Csintyan*

- Available to organizations wishing to support and make an impact on the conference program
- This sponsorship is intended to cover the speaker's hotel and travel expenses
- Your company name will be displayed as the sponsor of the speaker during the presentation and in the Conference Program Guide
- Custom quotes are also available to interested companies



# GIVEAWAYS, CHARITABLE DONATIONS & EXPO BOOTH TRAFFIC DRIVER

Giveaways are donations from various businesses, agencies, sponsors and supporters of IHIA. The giveaways are through lucky number(s) that are purchased by attendees, with the proceeds benefiting a charity that can be the choice of the host agency or to benefit the family of an officer killed in the line of duty. The giveaways are normally held during breaks in the Exhibit Hall on Monday and Tuesday. Final ticket sales and giveaways will take place during Thursday's reception with attendees having the opportunity to win the final grand prize of the event.

To incentivize attendees to visit your booth and discuss the products and services you are offering, simply donate a giveaway with a value of \$100 or more, and we will add you on to our Traffic Driver card for a drawing of your prize during Tuesday afternoon's break in the Expo Hall.

For more details on this year's IHIA Giveaways, please contact Collette Csintyan, IHIA Exhibits and Sponsorship Sales at [Collette@CypressPlanningGroup.com](mailto:Collette@CypressPlanningGroup.com).





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